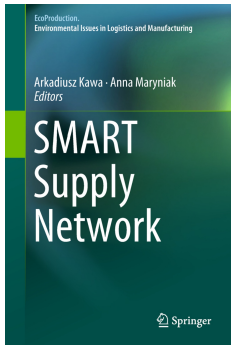


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## SMART SUPPLY NETWORK EBOOKS 2019



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This book describes approaches, opinions, and concepts for new and emerging solutions and technologies that could be successfully applied in the configuration, optimization and management of supply networks in the highly volatile environment of today's global economy. It features numerous case studies and quantitative research from different sectors and different countries. The authors, which include academics and managers alike, present tips on technical, organizational, financial and social aspects of implementing the new SMART solution.u0026#xa0;u003cbr /u003eDynamic and changing market conditions have made it necessary for companies to act in networks to maintain their competitive position. Accordingly, they have to adapt their own actions to those of other market players, which requires a SMART attitude: today's supply networks need to be Sustainable, Modern, Adaptive, Robust and innovative Technology-oriented. For example, this concerns making decisions about the extent to which a business model should be green or lean. In turn, these decisions impact logistics, IT, environmental issues and co-operation between suppliers, customers, competitors, and complementors.u0026#xa0

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